

Conception Kit™ FACT SHEET

About one in six women has difficulty becoming pregnant. According to the U.S. Dept of Health and Human Services, approximately 6.1 million American women between the ages of 15 and 44 have an impaired ability to have children.

The Conception Kit[™] is a safe, effective, easy-to-use and affordable method to help women become pregnant in the privacy of their own homes. The Conception Kit[™] helps couples overcome such infertility issues as low sperm motility, low sperm count, hypospadias and epispadias, tilted cervix, timing of ovulation, hostile vaginal environment or position during intercourse.

The key to the Conception Kit[™] is the Conception Cap, an innovative product that is designed to move the sperm closer to the egg by placing the semen/sperm at the opening of the cervix. The Cap is a small silicone device shaped like a thimble that is filled with semen and inserted on the cervix for six to eight hours, giving the sperm an enhanced opportunity to pass into the uterus and fertilize the egg.

The patented Conception Kit[™] components have been approved by the U.S. Food & Drug Administration (FDA) and has been granted Marking (Conformité Européene) authorization by the European Union. Conceivex is ISO 13485: 2003 certified for quality.

The Conception Kit[™] contains everything a couple needs to greatly increase chances of becoming pregnant over a three month period – three Conception Caps, three nonlatex semen collectors, 24 ovulation predictors, two conception timing wheels (one English & one French/Spanish), three pregnancy test kits, one medical provider note and envelope, one instruction manual and one journal to record progress. Three samples of sperm friendly intimate moisturizer for comfort during sex have been included.

The Kit costs \$459 for a three-month regimen. This contrasts to clinical infertility services, which can start at \$500 for a one-time intracervical injection to beyond \$18,000 for a one-time, in vitro fertilization (IVF) procedure. Most health Insurance policies will only partially cover the cost associated with infertility treatments or not at all.

The Conception Kit[™] can be obtained online and used at home as part of normal sex. www.conceptionkit.com

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